

1994

James E. Fletcher
David Gordon Sr.
George Gordon
Donald B. Gordon

JAMES D. (JIM) FLETCHER

August 21, 1924-

ARCHER, INVENTOR, FINDING A BETTER WAY

Being blessed with an inventive and restless mind, Jim Fletcher, early on in his introduction to archery, realized that there was a better way of doing things. With that same inventive mind he helped archers and bowhunters the world over by developing a better string-peep site, a kisser button and famous Fletcher releases. With this early success, Jim Fletcher Archery Aids was formed and the same inventiveness went on with further acceptance of his over-center trigger mechanism, the snap on string release aid, the pendulum bow site and of late, an all new arrow rest.

Working tirelessly for the sport of archery now for over 45 years, Jim is also known:

- * For the giving of his time and success,
- * A sponsor of many major tournaments,
- * His help with archery clubs who want to maintain their own archery ranges,
- * His help with the handicapped, both children and adults, making it easier and fun to enjoy archery.

His contributions to the sport of archery are many and through the Fletcher family's close ties and their pride of tradition, all archery will continue to benefit because of his contributions and giving all of archery a better way.

Jim Fletcher-Archer-Inventor-Giving archery a better way

Inducted 1994

THE GORDON BROTHERS

David C. Gordon Sr.
Donald B. Gordon
George A. Gordon

The three Gordon Brothers through mutual interest in starting their own business formed Gordon Plastics in 1952.

Though many products were developed during the early 50's Bo-Tuff was the product that brought their dream to reality. During the next 40+ years, Bo-Tuff and eleven additional products developed specifically for the archery industry, have become the materials of choice for renown bowyers around the world.

Because of their innovative thinking and persistence in believing there was always room for improvement in the products they manufactured, Gordon Plastics has become the leader in furnishing high quality composite materials at competitive cost to bow manufacturers worldwide.

Gordon Plastics presently employs 52 people and is housed in a 40,000 sq. ft. facility in San Marcos, Ca. Future plans include expanding to a 50,000 sq. ft. site in Montrose Co. where new technology and equipment will enable sales to expand into other markets.

The three brothers to this day remain on the Board of Directors of Gordon Plastics and retain a percentage of ownership. Throughout the years of developing and producing Bo-Tuff and other products for the industry, the brothers developed a lasting love for the outdoors and bow hunting.

To this day the three brothers keep a watchful eye on the operations of the business and stay active in the decisions that assure continued success for archery companies for many years in the future.

Inventors-with a love for Archery and the outdoors.

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